# Karis Dunnam

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#### Education

## Bachelor of Arts (B.A.) in Digital Arts and Sciences

University of Florida *Gainesville*. FL

## **Experience**

## **UX Researcher and Designer**

University of Florida January 2024 - May 2024

- Collaborated to conduct qualitative user research, thematic analysis, and competitor analysis to identify the needs of autistic individuals using research software including MAXQDA.
- Developed and tested a user-centered prototype with secure sign-in, customizable sensory settings, and AI chatbots.
- Led usability testing with Maze, gathering feedback and refining the app design based on insights, achieving high success and usability scores.
- Presented findings and recommendations through comprehensive prototypes and presentations, emphasizing safety, inclusivity, and user-centered design.

#### **Graphic Designer**

The Independent Florida Alligator

December 2023 - May 2024

- Proficient in graphic design software, including Adobe Creative Suite (Photoshop, Illustrator, InDesign) and other relevant tools, showcasing a strong skill set in creating visually appealing layouts and graphics.
- Demonstrated creativity and innovation in designing eye-catching visuals for various print and digital media platforms.
- Collaborated with editorial and marketing teams to understand and translate their vision into compelling visual content that aligns with the newspaper's brand identity.

#### **B.A. DAS Mentor**

B.A. Digital Arts and Sciences Mentorship Program University of Florida

*2022 – Now* 

- Provided individualized guidance and support to a younger digital arts student, addressing their unique academic and personal needs.
- Conducted regular one-on-one meetings to discuss academic progress, set goals, and offer personalized advice for success.
- Established a trusting and confidential relationship with each mentee to create a comfortable space for open communication.

## **Key Skills**

UI/UX: Figma, AdobeXD, Maze, MAXQDA, Prototyping, Wireframing, Qualitative Research, Miro

Adobe Creative Cloud: Photoshop, Illustrator, Premiere Pro, After Effects, InDesign